



## FOR IMMEDIATE RELEASE

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### **Root Management Earns Airbnb Superhost Status, Reinforcing Commitment to Exceptional Guest Experience**

**South Bend, IN** – Root Management, a full-service property management company serving residential and short-term rental properties throughout the region, has officially earned Superhost status on Airbnb. This designation recognizes hosts who consistently provide outstanding hospitality, reliable communication, and five-star guest experiences.

Superhost status is awarded to a small percentage of Airbnb hosts who meet strict performance criteria, including high guest ratings, consistent bookings, low cancellation rates, and proven reliability. For the Root Management team, this achievement represents the standard they strive to uphold every day.

“We have been able to build systems, set expectations, and care deeply about the experience of every guest who walks through our doors. This recognition confirms that the details matter and that hospitality, when done well, builds trust,” said Nicole Read, Director of Business Development at Root Management. “Our goal is to serve guests well, care for homes responsibly, and steward each property with excellence.”

For travelers, Superhost status offers peace of mind and signals that they are booking with a team that values consistency, accountability, and hospitality at a professional level. For property owners and investors, it reflects disciplined management that protects assets while maximizing guest satisfaction and long-term performance.

For more information about Root Management and its short-term rental services, visit [www.thatsroot.com](http://www.thatsroot.com).

### **ABOUT ROOT MANAGEMENT**

Root Management is a purpose-driven property management company serving residential, student housing, and short-term rental properties. With a focus on strategic oversight, transparent communication, and community-first values, Root partners with property owners to protect investments while delivering exceptional living and guest experiences.